Rep Order# EC'd Yes

7880876

Ver# (15) Mod# 4 Status Confirmed

Traffic Order# 23692

Printed: 09/13/2012 12:48 PM 09/12/2012 1:32 PM

Showing Buylines: All Lines

Last Received:

1 of 4

Station KSL-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG

TRACEY ROBINSON

Flight Dates

09/07/2012 - 09/13/2012

Hiatus Weeks

2597 NRCC IE 2012

Agency C/P1/P2/E Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office ALEXANDRIA, VA 22314 /P1/P2/E 155/426/2597

Sales Office (Salesperson () WASHINGTON) JAMIE ANDRUS

Salesperson Phone# Salesperson FAX# 202-872-1155

- CONTRACT COMMENT -

Fax# Buyer Phone# Estimate# Product

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

17 F Rating: 3.8	13 M,W-TH Rating: 2.8	12 F Rating: 2.8	11 SU Rating: 1.2	7 M,W-TH Rating: 2.8	6 F Rating: 2.8	2 M,W-TH Rating: 2.8	In Day
KSL 5 NWS AT 6	1 KSL 5 NWS AT 5 Buyline Comment: 1/DAY	KSL 5 NWS AT 5	MEET PRESS-SUN	HODAY SHW Buyline Comment: 1/DAY, 2/DAY TH	TODAY SHW	H KSL 5 NW TDY 2 Buyline Comment: 1/DAY, 2/DAY W	ProgramKSL 5 NW TDY 2
6P-630P	5P-530P	5.P~530.P	8A-9A	7A-8A	7A-8A	6A-7A	Time 6A-7A
:30	:30	: 30	:30	:30	:30	:30	Len :30
09/07-09/07	09/10-09/13	09/07-09/07	09/09-09/09	09/10-09/13	09/07-09/07	09/10-09/13	Dates 09/07-09/07
٢	w	ь	н	ጥ	н	A	Spots/Week
\$500.00	\$400.00	\$400.00	\$150.00	\$450.00	\$450.00	\$200.00	Rate
Ľ	w	17	н	42	н	4.	Total Spots

33 F KSI 5 NWS-10 Rating: 7.3	32 SU KSL NFL EDITION Rating: 6.7	31 SU NBC SUN-FTBL Rating: 8.5	30 F DATELNE FR-NBC Rating: 3.4	29 F GRIMM-NBC Rating: 4.9	28 SA GAME NIGHT LVE Rating: 0.8	24 M,W-TH KSL 5 NWS-6:30 Rating: 3.0 Buyline Comment: 1/DAY	23 F GAME NIGHT LIVE Rating: 3.0	22 SA KSL 5 NWS AT 6 Rating: 2.4	18 M,W-TH KSL 5 NWS AT 6 Rating: 3.8 Buyline Comment: 1/DAY	In Day Program	Buyer TRACEY ROBINSON Phone# Fax#		Rep Order# 7880876 Ver# 15 Mod# 4 Statu EC'd Yes
											Agency C/F1/F2/E Flight Dates Hiatus Weeks	Agency (815 SL ALEXA	Status Confirmed
10P-1035P	401-4056	615P-930P	9P-10P	8P-9P	630P-7P	630P-7P	630P-7P	69-630F	40E9-49	Time	09/07/2012 - 09/13/2012	NEG	Traffic Order# 23692 SI
:30	: 30	:30	:30	:30	: 30	:30	:30	: 30	:30	Len)/ 13/2012	DIA RESEAR(14	3692 Last Showing B
09/07-09/07	09/09-09/09	09/09-09/09	09/07-09/07	09/07-09/07	09/08-09/08	09/10-09/13	09/07-09/07	09/08~09/08	09/10-09/13	Dates			92 Prin Last Received: 09/ Showing Buylines: All Lines
											Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 05 09/12/2012 1:32 ines
Ľ	0	н	Ь	P	Н	ω	Р	н	ω	Spots/Week	one# X#	() WASHINGTON () JAMIE ANDRUS	Printed: 09/13/2012 12:48 PM 09/12/2012 1:32 PM nes
\$1,800.00	\$800.00	\$3,500.00	\$1,100.00	\$1,400.00	\$125.00	\$400.00	\$400.00	\$225.00	\$500.00	Rate Le	202-872-1155	NGTON	<u>ξ</u>
н	0	н	₽	н	ч	ω	Ь	ц	ω	Total Spots			2 of 4

	EC'd Yes	Rep Order#
		7880876
		Ver# 15 Mod# 4 Status Confirmed
Showing Buylines: All Lines	Last Received:	med Traffic Order# 23692
1 Lines	09/12/2012 1:32 PM	Printed: 09/13/2012 12:48 PM
		3 of 4

Station KSL-TV (Advertiser () Product NRCC Estimate# 2597 Buyer TRACE	KSL-TV SALT LAKE CITY () NRCC-NATL REPUB CONG NRCC IE 2012 2597 TRACEY ROBINSON	Agency (): 815 SLA ALEXA: Agency C/P1/P2/E Flight Dates Histor Weeks	9.00) NATIONAL MEDIA RESI 815 SLATERS LANE 815 SLATERS LANE 812314 81592/E 155/426/2597 82 09/07/2012 - 09/13/2012	DIA RESEAR 14 77 9/13/2012	SHOWING DAYMIES: All Lines () NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/2597 es 09/07/2012 - 09/13/2012	Rep Firm Sales Office () Salesperson () Salesperson Phone#	7. ≪	ASHINGTON MIE ANDRUS 202-872-1155	
1	Program		Time	Len	Dates	। । ୦d୫	Spots/Week	Rate	Total Spots
34 M,W-TH Rating: 7.3	KSL 5 NWS-10		10P-1035P	:30	09/10-09/13	ω		\$1,800.00	ω
	Buyline Comment: 1/DAY								
39 M,W Rating: 3.4	TONITE SHW-NBC		1035P-1137P	:30	09/10-09/12	N		\$550.00	N
41 SU Rating: 4.4	SPORTS BEAT SU		1035P-1105P	:30	09/09-09/09	Ь		\$475.00	ы
42 F Rating: 3.4	TONITE SHW-NBC		1035P-1137P	:30	09/07-09/07	н		\$550.00	ц
43 F Rating: 4.4	NEWS		9A-10A	:30	09/07-09/07	N		\$225.00	N
44 SU Rating: 4.4	NEWS		10P-11p	:30	09/09-09/09	بر		\$1,800.00	بر
45 SU Rating: 4.4	NEWS/NFL EDITION		4P-430P	:30	09/09-09/09	Н		\$150.00	Н
46 SA Rating: 4.4	GRIMM		7P-8P	: 30	09/08-09/08	낟		\$350.00	h
47 SA Rating: 4.4	to san		9¤-10₽	:30	09/08-09/08	ы		\$350.00	щ

-- REPORT TOTALS--Report Totals: 42 / \$27,375.00

	Rep Order# 7880876 EC'd Yes	
	Ver# 15 Mod# 4	
	Status Confirmed	
Sho	Traffic Order# 23692	
Showing Buylines: All Lines	Last Received:	
Lines	Printed: 09/12/2012 1	
	09/13/2012 12:48 PM :32 PM	

Books null	Marke	Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE—	Station Totals: 42 / \$27,375.00	Sep 12: 42 / \$27,375.00	Phone# Fax#	Estimate# 2597 Buyer TRACEY ROBINSON	
Ē	Market Totals	rn: 0 / \$0.00	,3/5.00 27,375.00	75.00		BINSON	L-TV SALT LAKE CITY () NRCC-NATL REPUB CONG NRCC IE 2012
	\$91,250						ÒNG
, (CABL				Hiatu	Agen. Flight	Agen
ć	% % O O				S.	Agency C/P1/P2/E 155/426/2597 Flight Dates 09/07/2012 - 09/	y () NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314
, ,	KJZZ					155/4; 09/07/20	ATIONA ERS LAI DRIA, V.
ć	0 0 %					155/426/2597 09/07/2012 - 09/13/2012	Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office (ALEXANDRIA, VA 22314 Salesperson (
OWNER	KSL						ARCH F
c o	30%						LANNING
	KSTU				Salesperson FAX#	Salespersor	Rep Firm Sales Office (Salesperson (
	%					1 Phone#	, ,, ,
	KTVX				1	202-872-1155) WASHINGTON) JAMIE ANDRUS
	%				`	J.	7 2

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4 of 4